



Sustainable Business Strategy

Burd & Fletcher is a premier service organization committed to the manufacturing of paper based packaging products. Since 1886, we have committed ourselves to four core values:

Honesty
Dignity
Accountability
Excellence

These four values provide the lens with which we focus our resources and conduct business. Integral to those efforts is the community in which we exist, namely our Customers, Associates, Suppliers, and Environment. Ultimately, our goal is to preserve and enhance each, relying heavily on the core values that comprise the culture of our organization. We work hard every day to nurture these relationships in a positive and proactive manner that promotes growth and success. In terms of the environment, we look to promote responsible packaging sourced from sustainable supply chains that both enhance our customer's offerings and have minimal impact on our world.

As a 5th and 6th generation business, our approach to our community is like that of family. We work diligently to support our most valuable asset – our associates, so they can manufacture the finest products. We will continue to partner with our suppliers in a respectful way that promotes both sustainable sourcing and enhanced product quality. Fully realized, we will provide the finest products to our customers that are both sustainable and responsible to our environment. We take this stewardship seriously and are proud of the achievements we have made.

Because our operational mantra is continuous improvement, we commit ourselves to finding, developing and delivering even more sustainable products and practices for the benefit of our community and the world.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter A. Young".

Peter A. Young
Executive VP & COO

